

AI Product Photography Prompt Pack

70 Studio-Quality AI Prompts for Clothing, Jewellery, Beauty, Shoes, Food, Electronics & Furniture — No Camera, No Studio Needed

Works With	Best For
Midjourney, DALL-E 3, Stable Diffusion, Leonardo AI, Adobe Firefly	Meesho, Instagram, Amazon/Flipkart Listings, D2C Brands, WhatsApp Catalogs

How To Use This Pack

Every prompt below is written to be copy-pasted directly into your AI image generator. Replace anything in [square brackets] with your actual product details (color, material, brand name), keep the rest of the structure for best results, and generate 3-4 variations to pick the cleanest one for your listing.

- Add **--ar 1:1** for Instagram/Meesho grid, **--ar 4:5** for Instagram feed posts.
 - For e-commerce listings, always add: *pure white background, studio softbox lighting, no shadow, product centered, high resolution*.
 - Upscale before uploading to Amazon/Flipkart/Meesho — most platforms require a minimum resolution.
 - Keep a swipe file of your best outputs per category — this becomes your reusable brand style.
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1. Clothing & Apparel

Prompt #01

Studio Flat-Lay Shot

Top-down flat-lay photograph of a [garment type, e.g. cotton kurta], neatly folded on a soft beige fabric backdrop, natural side lighting, subtle fabric texture visible, minimal styling with one small accessory beside it, e-commerce product photography style, high resolution, sharp focus.

Best used for: Meesho/Flipkart flat-lay listing images

Prompt #02

On-Model Studio Shot

Full-body photo of a [gender] model wearing a [garment type] in [color], standing against a plain light grey studio backdrop, soft even lighting, natural relaxed pose, fabric drape clearly visible, commercial fashion photography style, high detail.

Best used for: Instagram/website hero product images

Prompt #03

Ghost Mannequin Effect

Product photography of a [garment type] displayed in invisible mannequin (ghost mannequin) style, showing natural garment shape and fit, pure white background, even studio lighting, no shadows, front view, high resolution, e-commerce ready.

Best used for: Amazon/Flipkart product listings

Prompt #04

Lifestyle Outdoor Shot

Lifestyle photo of a person wearing a [garment type] in [color], walking on a sunlit street with soft bokeh background, candid natural pose, warm golden-hour lighting, editorial fashion photography style, shallow depth of field.

Best used for: Instagram lifestyle posts, ads

Prompt #05

Close-Up Fabric Detail Shot

Extreme close-up macro shot of [garment type] fabric texture and stitching detail, soft natural light from the side, shallow depth of field, focus on embroidery/print pattern, clean minimal background, high resolution product detail photography.

Best used for: Product zoom/detail images

Prompt #06

Hanging Garment Shot

Product photo of a [garment type] hanging on a wooden hanger against a plain cream wall, soft diffused daylight, minimal shadow, clean boutique-style presentation, centered composition, e-commerce photography.

Best used for: Boutique/D2C website listings

Prompt #07

Kids Wear Lifestyle Shot

Cheerful lifestyle photo of a child wearing a [garment type] in [color], playing in a bright sunlit room, candid natural expression, soft warm lighting, shallow depth of field, commercial kidswear photography style.

Best used for: Kidswear brand Instagram posts

Prompt #08

Ethnic Wear Festive Shot

Elegant studio photo of a model wearing a [saree/lehenga/kurta] in rich [color], traditional jewellery accents, warm golden lighting, ornate decorative backdrop, festive Indian fashion photography style, high detail fabric texture.

Best used for: Festival season ethnic wear listings

Prompt #09

Packaging Unboxing Shot

Top-down photo of a folded [garment type] neatly packed inside branded kraft paper packaging, tissue paper wrap, minimal props like a small tag or ribbon, soft natural light, cozy e-commerce unboxing aesthetic, high resolution.

Best used for: Instagram unboxing/reels content

Prompt #10

Mix and Match Flat-Lay

Flat-lay photo of a complete outfit including [garment type], accessories, and footwear arranged neatly on a neutral fabric background, soft overhead lighting, styled editorial composition, high resolution, commercial fashion photography.

Best used for: Outfit-of-the-day style posts

2. Jewellery

Prompt #11

Macro Product Shot on Black

Extreme close-up macro photograph of a [necklace/ring/earring] in [gold/silver/diamond], placed on a glossy black background, dramatic side lighting creating sparkle highlights, sharp focus, luxury jewellery photography style, high resolution.

Best used for: Premium jewellery listings

Prompt #12

On-Model Elegant Shot

Close-up photo of a model's neck/hand wearing a [jewellery item] in [material], soft studio lighting, plain neutral background, elegant pose, skin tone naturally lit, luxury fashion photography style, shallow depth of field.

Best used for: Instagram/website hero images

Prompt #13

Floating Product Shot

Product photo of a [jewellery item] appearing to float against a soft pastel gradient background, subtle shadow beneath, clean minimal composition, soft studio lighting, high-end jewellery advertisement style, ultra sharp detail.

Best used for: Ad creatives, Instagram posts

Prompt #14

Velvet Box Presentation

Top-down photo of a [jewellery item] displayed inside an open velvet jewellery box, warm soft lighting, rich fabric texture, elegant gift-presentation styling, shallow depth of field, luxury product photography.

Best used for: Gifting season listings

Prompt #15

Reflective Surface Shot

Product photo of a [jewellery item] placed on a glossy reflective black or mirror surface, dramatic studio lighting creating a mirrored reflection below, minimal background, high-contrast luxury photography style.

Best used for: Premium catalog/website images

Prompt #16

Bridal Jewellery Set Shot

Elegant flat-lay photo of a complete bridal jewellery set including [necklace, earrings, maang tikka] arranged on rich red or maroon fabric, warm golden lighting, ornate traditional styling, high detail, festive Indian jewellery photography.

Best used for: Wedding season jewellery bundles

Prompt #17

Close-Up Gemstone Detail

Extreme macro shot of a gemstone set in a [ring/pendant], focus on facets and light refraction, dark background, dramatic rim lighting, ultra high detail, luxury jewellery product photography.

Best used for: Detail/zoom images for high-value pieces

Prompt #18

Minimalist Everyday Jewellery Shot

Clean product photo of a delicate [jewellery item] on a plain white background, soft even lighting, no shadow, centered composition, minimalist e-commerce photography style, high resolution.

Best used for: Daily-wear jewellery listings

Prompt #19

Lifestyle Vanity Table Shot

Lifestyle photo of [jewellery items] arranged on a marble vanity table beside a small mirror and soft flowers, warm natural window light, cozy aesthetic styling, shallow depth of field, editorial photography.

Best used for: Instagram aesthetic posts

Prompt #20

Model Full Look Shot

Photo of a model wearing a complete [jewellery set] with ethnic attire, soft studio lighting, warm color grading, elegant pose, plain neutral backdrop, luxury fashion photography style, high detail.

Best used for: Festive/wedding collection launches

3. Beauty & Cosmetics

Prompt #21

Studio Bottle Shot

Product photo of a [skincare/cosmetic bottle] standing upright on a plain white background, soft studio lighting with subtle reflection below, centered composition, clean e-commerce photography style, high resolution, sharp focus.

Best used for: Amazon/website product listings

Prompt #22

Texture Swatch Shot

Close-up photo of [cream/serum/foundation] texture swirled on a clean white or marble surface, soft natural light, smooth glossy texture visible, minimal styling, high-detail beauty product photography.

Best used for: Instagram texture/swatch posts

Prompt #23

Flat-Lay with Props

Top-down flat-lay photo of a [beauty product] surrounded by soft props like fresh flowers, a small towel, and green leaves, soft natural daylight, pastel color palette, aesthetic beauty brand photography style.

Best used for: Instagram feed/aesthetic posts

Prompt #24

On-Skin Application Shot

Close-up photo of [cream/serum] being applied to skin on the back of a hand, soft natural lighting, clean minimal background, focus on texture and glow, commercial skincare photography style.

Best used for: Before/after or application demo content

Prompt #25

Ingredient Highlight Shot

Product photo of a [beauty product bottle] placed beside its key natural ingredient (e.g. aloe vera leaf, vitamin C fruit), soft studio lighting, clean pastel background, ingredient-focused skincare photography style.

Best used for: Ingredient-story marketing posts

Prompt #26

Bathroom Shelf Lifestyle Shot

Lifestyle photo of [beauty products] arranged on a clean bathroom shelf with a small plant and folded towel, soft natural window light, minimal spa-like aesthetic, shallow depth of field.

Best used for: Instagram lifestyle content

Prompt #27

Makeup Product Group Shot

Product photo of a set of [makeup items, e.g. lipstick, compact, brush] arranged diagonally on a soft pastel background, even studio lighting, clean minimal shadows, commercial cosmetics photography style, high resolution.

Best used for: Bundle/combo product listings

Prompt #28

Water Splash Effect Shot

Dynamic product photo of a [skincare bottle] with a fresh water splash frozen around it, dark clean background, dramatic studio lighting, high-speed photography style, sharp focus, commercial skincare advertisement look.

Best used for: Ad creatives, hero banners

Prompt #29

Before-and-After Split Shot

Split-frame lifestyle photo showing skin before and after using a [skincare product], soft even lighting, neutral background, natural and believable result, commercial skincare photography style.

Best used for: Testimonial/results-based content

Prompt #30

Minimal Luxury Shot

Product photo of a premium [beauty product] on a marble surface with soft dramatic side lighting, dark moody background, elegant reflection below, luxury cosmetics photography style, high detail.

Best used for: Premium/luxury skincare line listings

4. Shoes & Footwear

Prompt #31

Studio Angle Shot

Product photo of a [shoe type] in [color], shot at a three-quarter angle on a plain white background, soft studio lighting, subtle shadow beneath, sharp focus on texture and stitching, e-commerce photography style.

Best used for: Amazon/Flipkart/Meesho listings

Prompt #32

Floating Shoe Shot

Product photo of a [shoe] appearing to float against a soft gradient background, subtle shadow below, dynamic angle, clean minimal composition, commercial sneaker photography style, high resolution.

Best used for: Instagram ad creatives

Prompt #33

Lifestyle Street Shot

Lifestyle photo of a person's feet wearing [shoe type] while walking on an urban street, soft natural daylight, shallow depth of field, candid framing, commercial footwear photography style.

Best used for: Instagram lifestyle posts

Prompt #34

Top-Down Pair Shot

Top-down flat-lay photo of a pair of [shoe type] arranged neatly side by side on a neutral fabric background, soft even lighting, minimal styling with laces arranged aesthetically, e-commerce photography style.

Best used for: Flat-lay product listings

Prompt #35

Close-Up Material Detail

Extreme close-up macro shot of [shoe material, e.g. leather/mesh] texture and stitching detail, soft side lighting, shallow depth of field, sharp focus, high detail product photography.

Best used for: Detail/zoom product images

Prompt #36

Box and Product Shot

Product photo of a [shoe] placed beside its open branded shoebox, soft studio lighting, clean white background, neat unboxing presentation, e-commerce photography style, high resolution.

Best used for: Unboxing content, gifting season

Prompt #37

Action Sports Shot

Dynamic action photo of a person wearing [sports shoe type] mid-run or jump, outdoor track background with motion blur, natural daylight, commercial sports photography style, sharp focus on the shoe.

Best used for: Sportswear brand ad creatives

Prompt #38

Kids Shoes Lifestyle Shot

Cheerful lifestyle photo of a child's feet wearing colorful [kids shoe type], playing on a bright playground, natural sunlight, candid framing, commercial kidswear photography style.

Best used for: Kids footwear Instagram posts

Prompt #39

Minimalist Single Shoe Shot

Clean product photo of a single [shoe] centered on a plain background, soft even studio lighting, no harsh shadow, minimalist e-commerce photography style, high resolution, sharp focus.

Best used for: Website hero/catalog images

Prompt #40

Ethnic Footwear Shot

Product photo of traditional [juttis/mojaris/sandals] in rich embroidered fabric, warm golden studio lighting, festive styling with a small decorative prop, Indian ethnic footwear photography style, high detail.

Best used for: Festive/wedding season listings

5. Food & Beverages

Prompt #41

Overhead Flat-Lay Shot

Top-down flat-lay photo of a [dish name] served on a rustic wooden table, garnished with fresh herbs, soft natural window light, warm color tones, styled with a napkin and cutlery, professional food photography style.

Best used for: Instagram/restaurant menu posts

Prompt #42

Steam and Freshness Shot

Close-up photo of a [hot dish, e.g. soup/noodles] with visible steam rising, warm side lighting, shallow depth of field, appetizing color and texture, commercial food photography style, high resolution.

Best used for: Food delivery app listings

Prompt #43

Product Packaging Shot

Product photo of a [packaged food item, e.g. snack pouch/sauce bottle] standing on a clean surface with soft studio lighting, subtle reflection below, centered composition, e-commerce food photography style.

Best used for: Amazon/Flipkart grocery listings

Prompt #44

Ingredient Styling Shot

Flat-lay photo of a [dish] surrounded by its raw key ingredients arranged aesthetically, soft natural daylight, rustic wooden background, warm color palette, editorial food photography style.

Best used for: Recipe/ingredient-story content

Prompt #45

Beverage Pour Shot

Dynamic photo of [beverage, e.g. juice/coffee] being poured into a glass, motion frozen mid-pour, soft studio lighting, clean background, splash detail visible, commercial beverage photography style.

Best used for: Beverage brand ad creatives

Prompt #46

Dessert Close-Up Shot

Close-up macro photo of a [dessert item, e.g. cake slice/pastry] showing texture and layers, soft side lighting, shallow depth of field, appetizing warm tones, high detail dessert photography style.

Best used for: Bakery/dessert brand Instagram posts

Prompt #47

Table Setting Lifestyle Shot

Lifestyle photo of a full [meal/thali] served on a beautifully set table with soft natural window light, warm cozy styling, shallow depth of field, editorial food photography style.

Best used for: Restaurant/catering brand posts

Prompt #48

Street Food Style Shot

Vibrant photo of [street food item] served on a disposable plate with garnish, warm ambient lighting, slightly candid framing, authentic street food photography style, appetizing color grading.

Best used for: Local food brand social media

Prompt #49

Product Label Focus Shot

Product photo of a [bottled/jarred food item] with clear focus on the label design, soft studio lighting, clean neutral background, centered composition, e-commerce photography style, high resolution.

Best used for: Grocery/D2C website listings

Prompt #50

Festive Sweets Platter Shot

Top-down photo of an assortment of [Indian sweets] arranged on a decorative platter, warm golden lighting, festive garnish like dry fruits and silver leaf, rich color tones, festive food photography style.

Best used for: Festival season sweet shop listings

6. Electronics & Gadgets

Prompt #51

Studio Hero Shot

Product photo of a [gadget, e.g. smartphone/earbuds] centered on a plain white background, soft studio lighting with subtle reflection below, clean sharp focus, e-commerce tech photography style, high resolution.

Best used for: Amazon/Flipkart listings

Prompt #52

Floating Product Shot

Product photo of a [gadget] appearing to float against a dark gradient background, subtle blue rim lighting, clean minimal composition, high-tech advertisement photography style, sharp focus.

Best used for: Ad creatives, hero banners

Prompt #53

Lifestyle Desk Setup Shot

Lifestyle photo of a [gadget, e.g. laptop/headphones] placed on a clean modern desk setup with soft natural window light, minimal props like a plant and notebook, editorial tech photography style.

Best used for: Instagram lifestyle content

Prompt #54

Close-Up Detail Shot

Extreme close-up macro shot of [gadget] button/port/texture detail, soft side lighting, shallow depth of field, sharp focus, high-detail product photography style.

Best used for: Detail/zoom product images

Prompt #55

In-Hand Usage Shot

Lifestyle photo of a hand holding and using a [gadget], soft natural lighting, clean blurred background, candid framing, commercial tech photography style, shallow depth of field.

Best used for: Usage demo Instagram/website posts

Prompt #56

Unboxing Flat-Lay Shot

Top-down flat-lay photo of a [gadget] with its box and accessories neatly arranged, soft studio lighting, clean white background, organized unboxing presentation, e-commerce photography style.

Best used for: Unboxing content, reels

Prompt #57

Color Variant Group Shot

Product photo of multiple color variants of a [gadget] arranged in a row, soft even studio lighting, plain background, consistent spacing, clean e-commerce photography style, high resolution.

Best used for: Color options listing image

Prompt #58

Charging/Accessory Shot

Product photo of a [gadget] connected to its charging cable, soft studio lighting, clean minimal background, subtle glow effect on charging indicator, commercial tech photography style.

Best used for: Accessory bundle listings

Prompt #59

Outdoor Tech Lifestyle Shot

Lifestyle photo of a person using a [gadget, e.g. smartwatch/camera] outdoors in natural daylight, candid framing, shallow depth of field, commercial lifestyle tech photography style.

Best used for: Outdoor/travel-themed ad content

Prompt #60

Dark Mode Premium Shot

Product photo of a [gadget] on a dark reflective surface, dramatic rim lighting, moody premium tech advertisement style, sharp focus, high-end commercial photography.

Best used for: Premium/flagship product launches

7. Furniture & Home Decor

Prompt #61

Studio Product Shot

Product photo of a [furniture item, e.g. chair/table] centered on a plain light grey background, soft even studio lighting, subtle shadow beneath, sharp focus on material texture, e-commerce furniture photography style.

Best used for: Amazon/Flipkart/website listings

Prompt #62

Styled Room Setting Shot

Lifestyle photo of a [furniture item] placed in a beautifully styled living room with soft natural window light, minimal decor props like a plant and cushion, warm editorial interior photography style.

Best used for: Instagram lifestyle/interior posts

Prompt #63

Close-Up Material Detail Shot

Extreme close-up macro shot of [furniture material, e.g. wood grain/fabric weave] texture, soft natural side lighting, shallow depth of field, high detail product photography style.

Best used for: Detail/zoom product images

Prompt #64

Corner Styling Shot

Lifestyle photo of a [furniture item, e.g. bookshelf/lamp] styled in a cozy room corner with soft warm lighting, minimal decor accents, editorial interior design photography style, shallow depth of field.

Best used for: Home decor brand Instagram posts

Prompt #65

Top-Down Decor Flat-Lay

Top-down flat-lay photo of small home decor items (e.g. vase, candle, tray) arranged aesthetically on a neutral surface, soft natural daylight, minimal styling, editorial flat-lay photography style.

Best used for: Home decor combo listings

Prompt #66

Color Variant Lineup Shot

Product photo of a [furniture item] shown in multiple color/fabric variants side by side, soft even studio lighting, plain background, consistent spacing, e-commerce photography style.

Best used for: Color/fabric options listing

Prompt #67

Outdoor Patio Lifestyle Shot

Lifestyle photo of [outdoor furniture, e.g. patio chair/table] set in a sunlit garden or balcony space, natural daylight, warm inviting styling, editorial outdoor furniture photography style.

Best used for: Outdoor/balcony furniture posts

Prompt #68

Minimalist White Background Shot

Clean product photo of a [furniture item] on a pure white background, soft studio lighting, no harsh shadow, centered composition, minimalist e-commerce photography style, high resolution.

Best used for: Catalog/website hero images

Prompt #69

Bedroom Styling Shot

Lifestyle photo of a [furniture item, e.g. bed/nightstand] styled in a cozy, softly lit bedroom setting, warm natural light, minimal decor accents, editorial interior photography style, shallow depth of field.

Best used for: Bedroom furniture brand posts

Prompt #70

Assembly/Detail Instructional Shot

Clean product photo of a [furniture item] shown from a slight angle highlighting joints and assembly points, soft even studio lighting, plain background, technical product photography style, high resolution.

Best used for: Product spec/detail listing images

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