

100 ChatGPT Prompts For Business Owners

Copy-Paste AI Prompts for Marketing, Sales, Branding, Customer Service, Strategy & More — No Prompt-Writing Skills Needed

Works With	Best For
ChatGPT, Gemini, Claude, Copilot, any AI chatbot	Small Business Owners, Resellers, Solopreneurs, Content Creators

How To Use This Pack

Every prompt below is written to be copy-pasted directly into ChatGPT or any AI chatbot. Replace anything in [square brackets] with your business name, product, or specific details before sending. The more specific your brackets, the better the AI's answer will be.

- Always add your business type/niche in the first line if the prompt doesn't already ask for it.
 - If the first answer feels generic, reply 'make it more specific to [your details]' and regenerate.
 - Save your favorite prompts in a notes app so you can reuse them weekly.
 - Combine 2-3 prompts in one chat for deeper, more tailored results (e.g. branding + tagline + captions).
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1. Marketing & Advertising

Prompts to plan campaigns and get more eyes on your business.

Prompt #001

Act as a marketing strategist. Create a 30-day marketing plan for my [business type] targeting [audience], with a budget of ■[amount].

Prompt #002

Write 5 Facebook/Instagram ad headlines for [product], focused on [main benefit].

Prompt #003

Suggest 10 low-budget marketing ideas for a [business type] with less than ■5000/month to spend.

Prompt #004

Create a referral program idea for my [business type] that encourages existing customers to bring new ones.

Prompt #005

Write an ad script for a 15-second Instagram Reel promoting [product/offer].

Prompt #006

Suggest 5 ways I can partner with other local businesses to cross-promote [product/service].

Prompt #007

Create a simple customer loyalty program for my [business type].

Prompt #008

Write 3 different value propositions for [product] targeting [specific audience].

Prompt #009

Suggest a festival marketing plan for [festival name] for my [business type].

Prompt #010

Create a list of 10 keywords my ideal customer would search for to find [product/service].

2. Social Media Growth

Prompts to plan, write, and grow your social presence.

Prompt #011

Act as a social media manager. Create a 7-day content plan for my [business type] Instagram page.

Prompt #012

Write 5 Instagram captions for a post about [product/topic], each in a different tone (funny, professional, emotional, casual, bold).

Prompt #013

Suggest 10 Reel ideas for a [business type] targeting [audience].

Prompt #014

Write a bio for my Instagram business page selling [product/service] in under 150 characters.

Prompt #015

Create 5 carousel post ideas explaining [topic] step by step.

Prompt #016

Suggest hashtag sets (10-15 tags) for a post about [product] targeting an Indian audience.

Prompt #017

Write a script for a 30-second 'about us' video for my [business type].

Prompt #018

Suggest 5 ways to repurpose one blog post into social media content.

Prompt #019

Create a content theme calendar for the month of [month] for my [business type].

Prompt #020

Write 3 Instagram Story poll/quiz ideas to boost engagement for [business type].

3. Sales & Persuasion Copy

Prompts to write copy that actually converts.

Prompt #021

Act as a copywriter. Write a persuasive product description for [product] highlighting [main benefit].

Prompt #022

Write a WhatsApp message to follow up with a customer who asked about [product] but didn't order.

Prompt #023

Create an urgency-driven sales message for a [X]% off sale ending in [X] hours.

Prompt #024

Write 3 objection-handling responses for customers who say '[common objection, e.g. too expensive]'.

Prompt #025

Write a cart-abandonment message for someone who added [product] but didn't complete the order.

Prompt #026

Create a script for upselling [related product] to someone who just bought [product].

Prompt #027

Write a compelling 'why choose us' paragraph for my [business type] website/catalog.

Prompt #028

Suggest 5 power words to make my product descriptions more persuasive.

Prompt #029

Write a discount announcement message that creates urgency without sounding pushy.

Prompt #030

Create a script for closing a sale over a WhatsApp voice note for [product/service].

4. Customer Service & Support

Prompts to communicate clearly and handle tricky situations.

Prompt #031

Act as a customer support expert. Write a polite response to a customer complaining about [issue].

Prompt #032

Write a template to apologize for a delayed delivery and offer a solution.

Prompt #033

Create a FAQ document answering the 10 most common questions about [product/service].

Prompt #034

Write a professional response declining a refund request while keeping the customer happy.

Prompt #035

Create a script for handling an angry customer over a WhatsApp chat calmly.

Prompt #036

Write a message thanking a customer for their patience during a delay.

Prompt #037

Suggest 5 ways to turn an unhappy customer into a loyal one.

Prompt #038

Write a message asking a customer for a review after a positive experience.

Prompt #039

Create a standard response for 'is this available in my [size/color/location]?'

Prompt #040

Write a professional message explaining a price increase to existing customers.

5. Branding & Positioning

Prompts to define and sharpen your brand identity.

Prompt #041

Act as a branding consultant. Suggest 10 brand name ideas for a [business type] targeting [audience].

Prompt #042

Write 5 tagline options for my [business type] that highlight [key differentiator].

Prompt #043

Suggest a brand color palette (with hex codes) that fits a [mood, e.g. warm and trustworthy] [business type].

Prompt #044

Create a brand voice guide (3 dos and 3 don'ts) for my [business type].

Prompt #045

Write a one-paragraph brand story for my [business type] explaining why it exists.

Prompt #046

Suggest 3 ways to differentiate my [business type] from competitors like [competitor type].

Prompt #047

Create a mission statement for my [business type] in one sentence.

Prompt #048

Suggest a brand personality (e.g. friendly expert, bold rebel, calm guide) that fits my [business type].

Prompt #049

Write an 'our story' section for my website/Instagram about page.

Prompt #050

Suggest 5 visual style keywords for my brand's photos and design (e.g. minimal, vibrant, earthy).

6. Business Planning & Strategy

Prompts to think through decisions and plan ahead.

Prompt #051

Act as a business consultant. Help me create a simple SWOT analysis for my [business type].

Prompt #052

Suggest 5 ways to increase repeat purchases for my [business type].

Prompt #053

Help me set 3 realistic business goals for the next [3/6/12] months.

Prompt #054

Suggest a pricing strategy for [product] considering my costs of ■[amount] and competitor pricing of ■[amount].

Prompt #055

Create a simple 1-page business plan outline for my [business type].

Prompt #056

Suggest 5 ways to reduce operating costs for a [business type] without hurting quality.

Prompt #057

Help me decide whether to expand into [new product/market] based on [key factors].

Prompt #058

Suggest a plan to test a new product idea with minimal investment.

Prompt #059

Create a checklist for launching a new product for my [business type].

Prompt #060

Suggest 3 risks I should prepare for as a growing [business type] and how to mitigate them.

7. Productivity & Time Management

Prompts to help you run your business more efficiently.

Prompt #061

Act as a productivity coach. Suggest a daily schedule template for a solo business owner running [business type].

Prompt #062

Help me prioritize this list of tasks based on urgency and impact: [list your tasks].

Prompt #063

Suggest 5 tasks I could automate or delegate as my [business type] grows.

Prompt #064

Create a simple weekly checklist for running the operations side of my [business type].

Prompt #065

Suggest a system for tracking customer orders and follow-ups without expensive software.

Prompt #066

Help me create a morning routine that sets me up for a productive workday.

Prompt #067

Suggest 3 ways to batch my content creation to save time each week.

Prompt #068

Create a simple template for tracking daily sales and expenses.

Prompt #069

Suggest how to structure my week if I run my business alongside a full-time job.

Prompt #070

Help me identify time-wasting habits based on this description of my day: [describe your day].

8. Content & Blog Writing

Prompts to create longer-form content that builds authority.

Prompt #071

Act as a content writer. Write a 300-word blog post about [topic] relevant to my [business type] audience.

Prompt #072

Suggest 10 blog post title ideas for a [business type] targeting [audience].

Prompt #073

Write an FAQ section (5 questions) for my website about [product/service].

Prompt #074

Create an outline for a beginner's guide to [topic related to your niche].

Prompt #075

Write a short email newsletter announcing [product/offer] to my subscriber list.

Prompt #076

Suggest 5 ways to turn customer questions into blog content.

Prompt #077

Write a 'how to choose the right [product category]' guide for my website.

Prompt #078

Create a script for a YouTube video explaining [topic] in under 3 minutes.

Prompt #079

Suggest a content series idea (5 parts) educating my audience about [topic].

Prompt #080

Write a short case study describing how [product] solved [specific problem] for a customer.

9. Finance & Pricing

Prompts to think clearly about money without needing an accountant.

Prompt #081

Act as a small business financial advisor. Help me calculate the right selling price for [product] given a cost of ■[amount] and desired [X]% profit margin.

Prompt #082

Suggest a simple method to track daily income and expenses for my [business type].

Prompt #083

Help me understand the difference between profit and revenue using my own numbers: [share numbers].

Prompt #084

Suggest 3 ways to improve cash flow for a seasonal [business type].

Prompt #085

Create a simple monthly budget template for a [business type] with ■[amount] revenue.

Prompt #086

Suggest how much I should set aside monthly for taxes as a small business owner in India.

Prompt #087

Help me decide if offering EMI/installments makes sense for my [product/service].

Prompt #088

Suggest 3 low-cost ways to get working capital for my growing [business type].

Prompt #089

Create a simple break-even calculation for launching [new product], given fixed costs of ■[amount].

Prompt #090

Suggest a system to separate personal and business finances as a solo entrepreneur.

10. Hiring & Team Management

Prompts for when you're ready to bring on help.

Prompt #091

Act as an HR consultant. Write a job description for a [role, e.g. social media manager] for my [business type].

Prompt #092

Suggest 5 interview questions to hire the right [role] for my growing business.

Prompt #093

Create a simple onboarding checklist for a new employee joining my [business type].

Prompt #094

Suggest how to structure a fair salary/commission plan for a [role, e.g. salesperson].

Prompt #095

Write a message to delegate [specific task] clearly to a new team member.

Prompt #096

Suggest 3 ways to keep a small remote team motivated and accountable.

Prompt #097

Create a simple weekly check-in template for managing 2-3 employees.

Prompt #098

Suggest how to handle underperformance from an employee professionally.

Prompt #099

Write a job posting for a part-time [role] for my [business type] on social media.

Prompt #100

Suggest 5 tasks I should delegate first as a solo founder scaling up.

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